

Beschreibung	Datum
<input type="checkbox"/> Bewerbung abgeschickt	
<input type="checkbox"/> Vorstellungsgespräch	
<input type="checkbox"/> Zusage <input type="checkbox"/> Absage	

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 Zürich  KMU  Festanstellung 100%  Fachverantwortung

## User Experience Researcher, Travel

- Lead a variety of research studies that help shape product decisions from broad foundational strategies to evaluative UX development.
- Lead studies engaging and including teams, stakeholder partners, designers, product managers, and engineers.
- Participate in product discussions, ideation, design reviews, and post-mortems.
- Translate problems into well-scoped and executable research projects that can drive timely product impact.
- Articulate insights through clear and comprehensive written reports, compelling visuals, frameworks, decks, and documentary-style video clips.

Minimum qualifications:

- Bachelor's degree in Human-Computer Interaction, Anthropology, Psychology, Computer Science, Behavioral Economics, or equivalent practical experience.
- Experience collaborating with multidisciplinary UX and/or product teams (e.g., visual, interaction, UX research, engineering, UX writer) on technical implementation.
- Experience utilizing qualitative methods and integrating user research into product designs and design practices.

Preferred qualifications:

- Master's or PhD degree in Human Factors, Psychology, Human Computer Interaction, Cognitive Science, Computer Science, Information Science, a related field, or equivalent practical experience.
- Knowledge of a wide range of UX research methods and techniques, such as lab-based usability studies, field research, usability inspections, creation of user profiles or personas, participatory design, survey research, experiment design, and statistical analysis.
- Knowledge of quantitative research and the principles of experiment design.

At Google, we follow a simple but vital premise: "Focus on the user and all else will follow." User Experience Researchers (UXRs) make this possible.

User Experience (UX) is made up of multi-disciplinary teams of Designers, Researchers, Writers, Content Strategists, Program Managers, and Engineers who care deeply about the people who use our products. We play an integral part in gathering insights about product user needs, attitudes, emotions, and behaviors to inspire and inform design. We collaborate closely with each other, engineering, and product management to create industry-leading products that deliver value for our users and Google's businesses.

As a User Experience Researcher (UXR), you'll help your team of UXers, product managers, and engineers understand user needs. You'll play a critical role in creating useful, usable, and delightful products. Working with stakeholders across functions and levels, you'll have impact at all stages of product development. You'll explore user behaviors and motivations by conducting primary research such

as field studies, interviews, diary studies, participatory workshops, ethnography, surveys, usability testing, and logs analysis.

The UXR community at Google is unique and will help you do your best work. You'll have the opportunity to work with and learn from UXRs across Google through regular meetups, mentor programs, and access to internal research tools.

In this role, you will gather user insights and use them to inspire and inform product roadmap and design. You'll identify core insights and opportunity areas, develop points of view on product and design evolutions, and advocate them to cross-functional partners to shape our product strategy and roadmap.

User experience is at the forefront of how we create intuitive, innovative, and beautiful products that people love. We strive to learn and understand our users' needs, behaviors, and emotions to gather insights that inform product strategy and design. Our UX teams include designers, researchers, content strategists, and engineers who are passionate about quality, usability, and simplicity. We work on collaborative teams to solve complex challenges and craft experiences that highlight our products' unique capabilities and personalities. Our work touches billions while exemplifying a key principle that is core to Google's philosophy: "Focus on the user and all else will follow."